



Our reference-based approach to developing your communications...puts you in the director's chair.

## FONT SELECTION CATEGORIES

The fonts shown below contain a wide range of features. For easy readability of body text, we recommend a "serif" font. This serif font will often be combined with a Bold, "San-Serif" font for headlines and sub-heads. Other fonts besides the one shown here can be used. We have a collection of more than a 500 font families.

### Handwritten & Script Fonts

*Bergell...Is a Script Font for your campaign design selection.*  
*Delphin...Is a Script Font for your campaign design selection.*  
*Flight...Is a Script Font for your campaign design selection.*  
*Laser...Is a Script Font for your campaign design selection.*  
*Rapier...Is a Script Font for your campaign design selection.*  
*Ruach...Is a Script Font for your campaign design selection.*  
*Suyvesant...Is a Script Font for your campaign design selection.*

### Serif Fonts

**Aachen Bold...Is a Serif Font for your campaign design selection.**  
 Americana Bold...Is a Serif Font for your campaign design selection.  
 ATCLASSIC...Is a SERIF FONT FOR YOUR CAMPAIGN DESIGN SELECTION.  
 Belwe Light...Is a Serif Font for your campaign design selection.  
**Belwe Bold...Is a Serif Font for your campaign design selection.**  
 Berkeley Oldstyle Medium...Is a Serif Font for your campaign design selection.  
**Berkeley Oldstyle Black...Is a Serif Font for your campaign design selection.**  
 Bernhard Modern...Is a Serif Font for your campaign design selection.  
 Bernhard Modern Bold...Is a Serif Font for your campaign design selection.  
 Bodega Serif Light...Is a Serif Font for your campaign design selection.  
 Clearface Reg...Is a Serif Font for your campaign design selection.  
**Clearface Black...Is a Serif Font for your campaign design selection.**  
 Fenice Reg...Is a Serif Font for your campaign design selection.  
**Fenice Ultra...Is a Serif Font for your campaign design selection.**  
 Galliard Roman...Is a Serif Font for your campaign design selection.  
**Galliard Ultra...Is a Serif Font for your campaign design selection.**  
 Goudy Oldstyle...Is a Serif Font for your campaign design selection.  
**Goudy Old. Extra Bold...Is a Serif Font for your campaign design selection.**  
 Novarese Book...Is a Serif Font for your campaign design selection.  
**Novarese Bold...Is a Serif Font for your campaign design selection.**  
 Serifa Light...Is a Serif Font for your campaign design selection.  
**Serifa Black...Is a Serif Font for your campaign design selection.**  
 TRAJAN...IS A SERIF FONT FOR YOUR CAMPAIGN DESIGN SELECTION.  
 University Roman...Is a Serif Font for your campaign design selection.

### San Serif Fonts

Antique Olive Light...Is a San Serif Font for your campaign design selection.  
**Antique Olive Black...Is a San Serif Font for your campaign design selection.**  
**Antique Olive Bold Cond...Is a San Serif Font for your campaign design selection.**  
**Bodega Sans Black...Is a San Serif Font for your campaign design selection.**  
 Frutiger Roman...Is a San Serif Font for your campaign design selection.  
**Frutiger Black...Is a San Serif Font for your campaign design selection.**  
 Futura Cond.Light...Is a San Serif Font for your campaign design selection.  
**Futura Cond.Extra Bold...Is a San Serif Font for your campaign design selection.**  
 Futura Medium...Is a San Serif Font for your campaign design selection.  
**Futura Extra Bold...Is a San Serif Font for your campaign design selection.**  
 Gill Sans Reg...Is a San Serif Font for your campaign design selection.  
**Gill Sans Bold Cond...Is a San Serif Font for your campaign design selection.**  
 Helvetica Cond...Is a San Serif Font for your campaign design selection.  
**Helvetica Cond Black...Is a San Serif Font for your campaign design selection.**  
 Insignia Roman...Is a San Serif Font for your campaign design selection.  
 Ocean Sans 403 Book Normal...Is a San Serif Font for your campaign design selection.  
**Ocean Sans 760 Extra Bold...Is a San Serif Font for your campaign design selection.**  
 Univers Condensed...Is a San Serif Font for your campaign design selection.  
**Univers Cond. Black...Is a San Serif Font for your campaign design selection.**

### Other Fonts

Burlington...Is a Unique Font for your campaign design selection.  
**Europa...Is a Unique Font for your campaign design selection**  
 FRANCIS UNICAL...is a unique font for your campaign design selection.  
 Fritz Quadrata Reg...Is a Unique Font for your campaign design selection.  
**Fritz Quadrata Bold...Is a Unique Font for your campaign design selection.**  
 Harting...Is a Unique Font for your campaign design selection.  
 Heliotype...Is a Unique Font for your campaign design selection.  
 Ignatius...Is a Unique Font for your campaign design selection.  
 Industria Solid...Is a Unique Font for your campaign design selection.  
 Mechanic Plain...Is a Unique Font for your campaign design selection.  
 Rundfunk...Is a Unique Font for your campaign design selection.  
 Serif Gothic Reg...Is a Unique Font for your campaign design selection.  
**Serif Gothic Heavy...Is a Unique Font for your campaign design selection.**