



Our reference-based approach to developing your communications...puts you in the director's chair.

Large Combination Package . . . \$14,800

Price Includes:
VIDEO, DESIGN & PRINTING

(some restrictions apply)

VIDEO...

- **6-Minute Campaign Video** (one-day shoot)
- **4 Teaser Videos**

This affordable 6-minute video utilizes both testimonial interviews shot on location and professional narration to cast the vision of the campaign to the congregation. In one day of filming we will interview four people and shoot Sunday morning services. Additionally, we will use any historical photos you may have to help tell your story. Each Teaser is a very short video clip with an intro and a testimonial clip to be run at intervals throughout the campaign to build awareness and excitement.

Optional Extras include: Additional Interview - \$250, Custom Intro - \$400, CD of Photos - \$400.

HIGH DEFINITION shooting available upon request...extra cost will apply.



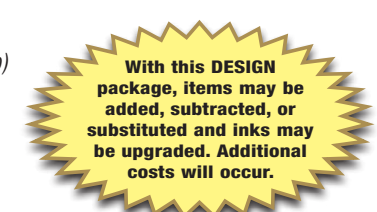
You have the option to **UPGRADE** to a larger video from our range of packages. Additional costs will occur.

DESIGN...

- **Semi-Custom Line**

We put you in the director's chair throughout our design process! With this communication package, you get to choose one of our 250+ Themed Backgrounds to be applied to the layouts of the letterhead, brochure, newsletters, etc. Once a themed background is selected our designers will creatively add your custom campaign logo, photos and your provided text to every item in your communication package and email you the designs for review. Upon final approval, each item is sent off to press. *Original, fully-custom themed backgrounds can be developed for additional fees.*

- **4C Logo** (customized from your choice of 9 templated typographic designs -or- upgrade to our fully-custom logo)
- **4C Main Brochure** ... 3-Panels - 17.5 x 8.5" ...or... 2-Panels - 17 x 11
- **2C Letterhead**
- **2C Newsletter / Bulletin Shell** - 8.5 x 11"
- **2C Q&A Tri-Fold Brochure** - 11 x 8.5" or choose... How To Pledge/ Gift Profile Tri-Fold - 11 x 8.5"
- **2C Bookmark** - 3 x 8"
- **2C Prayer or Question Card** - 6 x 4"
- **2C Commitment Card** - 8.5 x 3.6"
- **2C No.10 Envelope**
- **2C No.9 Envelope**



With this **DESIGN** package, items may be added, subtracted, or substituted and inks may be upgraded. Additional costs will occur.

Multiple-item printing...done together

BONUS!
Free 7-pg. html site shell
(a \$1,000 value)



Files come in SHELL form (main content of pages is empty). The layered RGB Photoshop source files for graphic editing are included. You populate the site...or we can help at an additional fee. See our "3 Campaign Web Page Formats" link or call us!

PRINTING...

- Printing for a HOUSEHOLD COUNT of 500 for ALL the above listed items **is included** in the price. Additional quantities can be estimated. Less quantities *may* save a little. Our household count of 500 includes 3X multiples (1,500 count) on these three items: Letterhead, Newsletter Shell and No. 10 Envelope. *Shipping is separate...and determined per church location / timeframe.*

Design packages can be ordered without printing services, but our design team charges a \$200 minimum printing consultation fee. This fee includes time to: interface with your team and printing representatives to facilitate this process; alter/re-format files to be usable by your printer; compress files; transfer files via FTP/e-mail. If you choose this route, your print vendor must give us their requirements for proper file set-up and preparation before designing starts. We will work with you and your printer from our provided production schedule that will be created using your delivery dates. Working with these dates, we will send your printer our print-ready files saved as high-resolution Adobe Acrobat files with embedded fonts, crops and bleeds.