



Our reference-based approach to developing your communications...puts you in the director's chair.

WHY CATALYST FAITHWORKS?

STEWARDSHIP COMMUNICATIONS THROUGH THE CATALYST FAITHWORKS HAVE HUGE BENEFITS

- We are a Christian-based company dedicated to focusing on biblical stewardship communications and proven, timeless principles!
(We exist to assist you in your stewardship journey with an understanding that our communications will be a support to the means of grace that come through prayer and faith.)
- Capital campaigns like yours are our specialty! Our design packages are tailor-made to your specific capital campaign approach!
- We offer design, printing and video services to simplify your job as well as to free your staff and volunteers for other priority tasks!
- Our design themes and communication items are available online eliminating some of the guesswork. Everything else is customized!
- With today's faster Internet connections, viewing and approving our designs on your monitor is so easy it's like we are on-site!
- Our professional quality digital designs are created using industry-standard Adobe software, which mean less worries at the printing stage!
(NOTE: Microsoft Word and Microsoft Publisher are NOT high-end programs and they bring considerable risk when the files are being created for actual offset printing.)
- We provide our client churches with a broad range of printed samples from our other church campaigns as a helpful resource!

OUR SOLUTIONS ARE CHURCH-CENTERED AND "VISUAL-BASED"

We have consulted with churches nationwide! We know the dialog & budget challenges you face with design firms. The following pages give detailed information about our uniquely-tailored stewardship communications approach using our creative processes and products which were developed to bring you timely, cost effective solutions (logo, newsletters, brochures, etc.) that appropriately tell your story/vision.

The Challenge!

You now have the responsibility of managing your stewardship campaign with concerns for budgets, time limitations, and design excellence. Let us help you. We have been in your position and believe design firms assisting churches have a "steward responsibility" to provide stewardship-specific solutions that lead to reduced stress for the communications team. That is why we spent two years developing our branded process (from the church's view). Our goal is to assist you in managing your communications in a timely, affordable manner and to provide appropriate and consistent communications that deeply resonate with your often-diverse church community. We want you to capitalize on this great chance to tell your story and vision.

The Solution!

The biggest challenge of working with design subjectivity is bringing the design firm's graphic translation of the church's verbal direction/vision into a look that the church feels uniquely good about. That is why we truly feel "a picture is worth a thousand words." Our branded process of using visual examples (through our Website and Adobe Acrobat Reader) to walk you through each step is designed to provide you with visual references that ensure we understand what you mean when you say you want something classic, progressive, edgy, etc. Together with you, we will look at and discuss a broad spectrum of Logo references, as well as 250+ Themed Backgrounds (viewable in letterhead, envelope, brochure and commitment card format) to aid the process. We also utilize 1,100 Stock Photos (by category on our site)...all for you to view and confidently communicate your direction so that we hit the mark AS YOU ENVISIONED IT.



Read ahead for details on the following Communications Components

- Logo
- Design
- Printing
- Video