



Our reference-based approach to developing your communications...puts you in the director's chair.

Small Combination Package . . . \$7,400

Price Includes:
VIDEO & DESIGN

(some restrictions apply)

VIDEO...

- **6-Minute Campaign Video** (two 1/2-day shoots)
- **4 Teaser Videos**

This affordable 6-minute video utilizes both testimonial interviews shot on location and professional narration to cast the vision of the campaign to the congregation. In two 1/2-days of filming we will interview four people (on Saturday) and then shoot Sunday morning services. Additionally, we will use any historical photos you may have to help tell your story. Each Teaser is a very short video clip with an intro and a testimonial clip to be run at intervals throughout the campaign to build awareness and excitement.

Optional Extras include: Additional Interview - \$250, Custom Intro - \$400.

HIGH DEFINITION shooting available upon request...extra cost will apply.

3D Virtual Tours -and- 3D Virtual Stock Images ...are also available!!!



You have the option to **UPGRADE** to a larger video from our range of packages. Extra costs will occur.

Visit our **Virtual Tour Animation** options on our Website.
 See: "High-Caliber Video For Your Capital Campaign"

DESIGN...

- **Light-Custom Line**

We put you in the director's chair throughout our design process! With this communication package, you get to choose one of our 250+ Themed Backgrounds to be applied to the layouts of the letterhead, brochure, newsletters, etc. Once a themed background is selected our designers will creatively add your custom campaign logo, photos and your provided text to every item in your communication package and email you the designs for review. Upon final approval, each item is sent off to press. *Original, fully-custom themed backgrounds can be developed for additional fees.*

- **4C Logo** (customized from your choice of 9 templated typographic designs -or- upgrade to our fully-custom logo)
- **4C Main Brochure** ... 3-Panels - 17.5 x 8.5" ...or... 2-Panels - 17 x 11

- **1C Letterhead**
- **1C Newsletter / Bulletin Shell** - 8.5 x 11"

- **1C Q&A Tri-Fold Brochure** - 11 x 8.5" or choose... How To Pledge/ Gift Profile Tri-Fold - 11 x 8.5"
- **1C Bookmark** - 3 x 8"
- **1C Prayer or Question Card** - 6 x 4"
- **1C Commitment Card** - 8.5 x 3.6"

- **1C No.10 Envelope**
- **1C No.9 Envelope**



With this **DESIGN** package, items may be added, subtracted, or substituted and inks may be upgraded. Additional costs will occur.

Printing is additional

- We manage the printing for most of our clients and would be glad to estimate it for your church. We will need the household count for your campaign in order to generate a quote.

Multiple-item printing... done together